

# SMARTROOMS™

Room Reservation Software



## **Sell Rooms** From Your Hotel's Website

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Point 2 Point Communications

26, Kamdhenu Centre, Lokhandwala Complex, Andheri (W), Mumbai - 400 053, India

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[www.smartrooms.in](http://www.smartrooms.in)

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## SMARTROOMS Introduction

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### Q. What is SMARTROOMS?

**Ans:** SMARTROOMS is a web-based Hotel Room Reservation software. SMARTROOMS Room Reservation Software is integrated with your Hotel's website and the entire Room Reservation process takes place under your Hotel's Website(Domain) name.

### Q.What are the different License options Available?

**Ans:** SMARTROOMS is a room reservation software that is integrated with YOUR Hotel's website, You can SELL YOUR Hotel rooms online through your OWN Website. There are 3 Types of SMARTROOMS Licenses: TRANSACTION TOKENS, CORE and FIXED-FEE.

#### Transaction-Tokens License:

No Commissions, No Monthly Fees. One Transaction Token is charged per booking; irrespective of the booking amount. You do not pay any commissions on total revenue or fixed monthly fees.

#### CORE License:

No Monthly Fees. Sign-up for the CORE License and pay a small annual license fee and commissions on sales. No Monthly Fees, No Annual Hosting Fees, No Maintenance Fees. Pay Commissions only when you receive a Booking through SMARTROOMS.

#### Fixed-Fee:

No Commissions On Revenue. Sign-up for the FIXED-FEE License and pay a ONE-TIME license fee depending upon the number of rooms you want to sell online. No Annual Hosting Fees and No Maintenance Fees for the first Year.

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## SMARTROOMS: CORE Annual License

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Under the SMARTROOMS CORE\* Annual License, YOUR Hotel can sell online **UNLIMITED ROOMS Per Location PER DAY.**

YOU pay a **Fixed Commission of 2.5% only on total sales revenue** including room bookings, hotel package bookings (Optional Module) and additional items like airport-pickup sold on the website through SMARTROOMS.

SMARTROOMS is integrated with the Payment Gateway of your Hotel. **SMARTROOMS Does not collect payments on behalf of your Hotel. All guest payments are directly collected by YOUR Hotel through YOUR Payment Gateway.** The UNIQUE Feature about SMARTROOMS Room Reservation Software is that the entire room booking process takes place under YOUR hotel website's domain-name.

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## SMARTROOMS: Benefits of CORE Annual License

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#### Web-Based Reservation Software

SMARTROOMS is a web-based room reservation software that is completely integrated with your hotel's website.



#### No Monthly Fees.

Sign-up for the CORE License and pay a small annual license fee and commissions on sales. No Monthly Fees, No Annual Hosting Fees, No Maintenance Fees. Pay Commissions only when you receive a Booking through SMARTROOMS.

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**Online Room Sales.** Sell your hotel rooms online through SMARTROOMS. More people are using the Internet to confirm travel bookings and prefer to book directly with hotels by using their online reservation systems.



**Online Hotel-Package Sales.** Sell your hotel stay-packages like 2Nights/3Days, New-Year Package through SMARTROOMS. Link Stay-Packages with/without your Hotel Rooms. This is an Optional Module.



**HDFC Payment Gateway**  
SMARTROOMS supports HDFC Payment Gateway... India's Most Popular and Low-cost Branded Payment Gateway Service.



**PAYPAL Payment Gateway**  
SMARTROOMS supports PAYPAL Payment Gateway. Sign-up for the PAYPAL Premier Account and start accepting payments for your bookings.



**Branding Advantage** The entire booking process takes place under your website's domain name. Your guests are NOT REDIRECTED to third party websites for making room reservations.



**Collect Payments Through Your Website** There is NO third party travel website/agency involvement. You collect all guest payments directly through YOUR payment gateway provider.



**Room Availability At A Glance** Your guests can view the available/unavailable status of rooms at a glance and proceed ahead for booking.



**Instant Booking Confirmation**  
Guests can see their booking receipt on the screen which they can print as well as receive an email with the booking details.



**Offer Discounts On Room-Rates And Hotel Packages** You can offer a fixed discount on the displayed room-rate or an early-bird discount if the guest books a room or a hotel-package in advance.



**Manage Room-Rates And Availability** Easily manage your room rates and availability from the SMARTROOMS admin control panel.



**No-Show Protection** Guests pay for 1 nights stay while making the room reservation. In case of a No-Show the hotel does not have to suffer a loss.



**Increase Direct Sales** Sell your rooms directly to guests from your Hotel's website. NEW and REGULAR Customers can book directly through your website.



**Save Time** Your reservation staff does not have to exchange time-consuming emails and faxes with your guests as the booking process is completed automatically.



**Sell Additional Items** The guest can request and order Additional Items such as Airport Pickup services during the booking process



**Currency Localisation INR/ USD/ GBP/ EUR** Easily change the currency prefix and suffix and Sell Rooms in your Local Currency.



**Save Commissions.** Guests book directly with you. You save on commissions paid to Travel agents/ portals as well as get paid directly by the payment gateway service provider.



**Admin Control Panel** You can easily manage room types and inventory, manage prices, manage guests, view orders, view transactions, manage additional items, view cancellations, block rooms, unblock rooms and generate reports etc.



**Hosting On High Speed Web Servers.** The SMARTROOMS Reservation Software is hosted on high speed Servers located at 'The Planet' Datacenter – World's no. 1 privately held Data Center. You can also move and host your existing website on our Linux Servers at no extra cost. (We do not support websites that require windows hosting servers such as .asp or .net websites.) Your Free hosting account includes 100 MB disk space, 2 GB Monthly Bandwidth and 5 eMail accounts.

## SMARTROOMS: CORE Annual License FAQ's

**Q) A guest books a room for Two nights. Is commission payable on the room revenue of Two nights.**

**ANS:** Yes. Commissions are payable on total room-revenue sales. We only take commissions on actual transactions that come through your website/smartrooms i.e bookings which have been paid for by a credit card. Commissions are only paid on all Successful transactions i.e if the guests credit card has been approved by the payment gateway and an advance has been received by the hotel. Unsuccessful transactions or transactions cancelled through smartrooms are not subject to commissions.

We do not take commissions on bookings that you receive by telephone, third-party marketing websites such as yatra.com etc, email, fax or personal visit.

**Q) Are commissions charged on additional items such as Airport Pickup?**

**ANS:** Yes. Commissions are payable on total room-revenue sales including additional items sold on the website through SmartRooms.

**Q) How does the hotel pay commissions to Point 2 Point Communications for Sales through SMARTROOMS?**

**ANS:** Point 2 Point Communications will raise an invoice for the Commissions payable. The Hotel can pay the commissions by Cheque, Bank Transfer or Credit Card.

**Q) A guest booked for 2 nights online and stayed for additional 3 nights. Does Our Hotel have to pay commissions for additional nights?**

**ANS:** No. You only pay commissions on revenue generated through SMARTROOMS.

**Q) A guest booked for 2 nights online and did not arrive at the Hotel. Does Our Hotel have to pay**

### commissions for the 2 nights?

**ANS:** Yes, Unless the booking was cancelled through SMARTROOMS before the arrival date.

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### Q) How do I order the SMARTROOMS CORE License?

**ANS:** Please follow the below steps to order and pay for your SMARTROOMS CORE license.

- 1) Click: <http://smart.pointwebsites.com/clients/cart.php?gid=7>
- 2) Click on **SMARTROOMS CORE License** - Order Now Button.
- 3) The default currency is INR. Change the currency to view pricing in USD, EUR or GBP.
- 4) We require your hotel's website domain-name to configure SMARTROOMS. Please choose the third option i.e "**I will update my nameservers on an existing domain / I will create an A record bookings.mydomain.com**" and enter your hotels website address e.g myhotel.com
- 5) The Billing Cycle amount i.e the amount payable is shown to you. The Hotel Package Module is also available as an add-on. Select the Hotel Package Module if you want your guests to book Stay-Packages from your hotel's website.
- 6) Read The "Master Subscription Agreement" and click on "Proceed Ahead With The Order".
- 7) Click on Checkout.
- 8) Enter your personal details and select the mode of payment.

You can either pay through cheque, credit card (HDFC Payment Gateway) or Paypal.

Please note our Bank Account Details; If you are paying by cheque/Bank Transfer.

#### A) Point 2 Point Communications

A/c No. 01592000017036

HDFC Bank, Lokhandwala Complex, Andheri West, Mumbai - 400053.

IFSC Code: HDFC0000159

B) If you are paying through Paypal. Our Paypal Login is : **smartrooms@pointwebsites.com**

#### Mailing Address:

##### Point 2 Point Communicatons

26, Kamdhenu Shopping Centre,  
Lokhandwala Complex, Andheri West,  
Mumbai - 400053

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### Q) Is there a minimum term contract?

**ANS:** SMARTROOMS is licensed on a year-to-year basis. Under the SMARTROOMS Commissions Pricing Structure, you can stop the SMARTROOMS Service by giving a 30 day notice. However, You shall pay any unpaid fees/commissions covering the remainder of the term after the effective date of termination. In no event shall any termination relieve You of the obligation to pay any fees payable to Us for the period prior to the effective date of termination.

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### Q) Can I sell Hotel Packages also along with my Hotel Rooms?

**ANS:** Yes. The Hotel Package Module has to be separately licensed and activated. The One-Time Activation License Fee is Rs. 44,000/- Only.

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### Q) How do I display the prices in my local currency?

**ANS:** You can change the Currency Prefix (\$, £, €) and Suffix (USD, GBP, EUR) easily from the General Configuration Area within the Control Panel. **All prices will then be displayed in your local currency.**

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### Q) Are there any hidden charges?

**ANS:** NO. There are no hidden charges. All charges and Fees are mentioned below.

**SMARTROOMS IS ANNUALLY LICENSED ON A PER-HOTEL LOCATION BASIS FOR UNLIMITED NUMBER OF ROOMS.**

\*Payment Gateway has to be provided by the Hotel.

\*One-Time Setup Fee of Rs. 7500/- + (Service Tax) is applicable per Location.

\*One-Time Payment Gateway Integration Fee of Rs. 17500/- + (Service Tax) is applicable per Location.

\*Annual License Fee of Rs. 2500/- + (Service Tax) has to be paid by the Hotel.

\*Annual Application Hosting Fee: ZERO

\*Annual Maintenance Fee: ZERO

**COMMISSIONS:**

\*Commissions + (Service Tax) are payable on a monthly basis.

\*Commissions are non-refundable in case of no-show.

\*Commissions are refundable if the booking is cancelled from the website and the Hotel has a refund policy.

\*Commissions Structure is based on **2.5% of Total Booking Amount (excluding Tax)**

**SMARTROOMS: CORE Annual License FEE.**

**Online Room Sales Per Day : Unlimited**

<b>Commission Structure</b>	<b>(2.50 %)*</b>
<b>Room Sales Per Day</b>	<b>UNLIMITED</b>
Annual License Fee	<b>Rs. 2500*</b>
One-Time Setup Fee* (This includes installation, BRANDING and integration with the Hotel's website, integration with the Payment Gateway.)	<b>Rs. 7500*</b>
One-Time Integration Fee* <b>Per Hotel Location</b> (This includes integration of SMARTROOMS with the Payment Gateway.)	<b>Rs. 17500*</b>
Annual Application Hosting Fee	<b>FREE</b>
Annual Application Maintenance Fee	<b>FREE</b>

**\* Service Tax Additional As Applicable.**

**Payment Gateway HAS to be provided by YOUR Hotel.**

**Sell Hotel Packages alongwith your Hotel Rooms!**

**SPECIAL PROMOTIONAL OFFER\***

**Order Today and Get The SMARTROOMS hotel packages module  
WORTH Rs. 44,000 @ Rs. 11,000 - YOU Save Rs. 33,000**

**\*This is a limited time promotional offer and can be withdrawn without notice.**