



-  **SELL YOUR HOTEL ROOMS ONLINE.**
-  **INCREASE YOUR DIRECT SALES.**
-  **MANAGE ROOM RATES & INVENTORY.**

SMARTROOMS TTL (Transaction Tokens License Version)

NO PAYMENT GATEWAY | NO COMMISSIONS | SELL UNLIMITED ROOMS FROM YOUR HOTEL'S WEBSITE

SMARTROOMS is a web-based reservation software that enables guests to book **YOUR** Hotel Rooms through **YOUR Hotel's Website**. With SmartRooms TTL (Transaction Tokens License), you do not have to pay any commissions on sales.

- 1** SMARTROOMS TTL is integrated with your Hotel's website and the entire Room Reservation process takes place under Your Hotel's Website(Domain) name.
- 2** The Guest visits your website and clicks on the reservation link, views rooms availability; selects available rooms; fills the booking form and submits the order. The Guest gets an Instant Confirmation of the booking on screen and by email.
- 3** One Transaction Token is deducted for this order.
- 4** Your Guests DO NOT PAY ONLINE while booking their rooms. You can collect the payment from Your Guests upon arrival or by other Offline methods like Bank Transfer. (You Do not have to invest in a Payment Gateway or pay any Commissions on Sales to the Bank or to Us.)

This is a WIN-WIN situation for the Guest and Your Hotel. The guest is able to view Room Availability and gets a confirmed booking while YOUR hotel gets a Complete Reservation Software at a Very Low Cost and continues to save money on credit card commissions, booking commissions paid to agents, website hosting fees etc...

There is NO LIMIT to the number of rooms that can be sold from YOUR website per day. You can conveniently manage your room rates, room inventory, additional items like airport pickup, early bird discounts, additional guest prices etc. through the SMARTROOMS control panel.

SMARTROOMS: Benefits of Transaction Tokens License



Online Room sales. Sell your hotel rooms online through SMARTROOMS. More people are using the Internet to confirm travel bookings and prefer to book directly with hotels by using their online reservation systems.



100% Satisfaction Guarantee.

If you are not 100% satisfied with our software, you can cancel the subscription for any reason within 30 days and we will refund the purchase price excluding customisation fees and Used Transaction Tokens if any.



Web-Based Reservation Software
SMARTROOMS Transaction Tokens is a web-based room reservation software that is completely integrated with your hotel's website.



No Commissions, No Monthly Fees

One Transaction Token is charged per booking; irrespective of the booking amount. You do not pay any commissions on total revenue or fixed monthly fees.



One-Time License

SMARTROOMS Transaction Tokens is licensed on a per-hotel location basis for UNLIMITED number of rooms i.e there is no limit to the number of rooms that the hotel can sell online.



Branding Advantage

The entire booking process takes place under your website's domain name. Your guests are NOT REDIRECTED to third party websites for making room reservations.



Room Availability At A Glance

Your guests can view the available\ unavailable status of rooms at a glance and proceed ahead for booking.



Instant Booking Confirmation

Guests can see their booking receipt on the screen which they can print as well as receive an email with the booking details.



Direct Payments

There is NO third party travel website/ agency involvement. You collect all payments directly from the guest as per your policy.



Discounts On Room-Rates

You can offer a fixed discount on the displayed room-rate or an early-bird discount if the guest books a room in advance.



Save Huge commissions

Guests book directly with you. You save on commissions paid to Travel agents/ Portals as well as commissions charged by the payment gateway service provider.



Manage Room-Rates And Availability

Easily manage your room rates and availability from the SMARTROOMS admin control panel.



No-show Protection

You get the complete booking details from the guest and can collect the payment from guests in advance for their booking. In case of a No-Show the hotel does not have to suffer a loss.



Increase Direct Sales

Sell your rooms directly to guests from your Hotel's website. NEW and REGULAR Customers can book directly through your website.



Save Time Your reservation staff does not have to exchange time-consuming emails and faxes with your guests as the booking process is completed automatically.



Sell Additional Items The guest can request and order Additional Items such as Airport Pickup services during the booking process.



Admin Control Panel You can easily manage room types and inventory, manage prices, manage guests, view orders, view transactions, manage additional items, view cancellations, block rooms, unblock rooms, mark bookings as fake and generate reports etc.



Hosting On High speed web servers.

The SMARTROOMS Reservation Software is hosted on high speed Servers located at 'The Planet' Datacenter - World's no. 1 privately held Data Center. You can also move and host your existing website on our Linux Servers at no extra cost. (We do not support websites that require windows hosting servers such as .asp or .net websites.) Your Free hosting account includes 100 MB disk space, 2 GB Monthly Bandwidth and 5 eMail accounts.



Currency Localisation INR/ USD/ GBP/ EUR Easily change the currency prefix and suffix and Sell Rooms in your Local Currency.



VERY Low Transaction Fees Buy Transaction Tokens for as LOW as **Rs.125**. Your order value can be **Rs.2500** or **Rs.75000...** You pay only ONE Transaction Token.

SMARTROOMS: Transaction Tokens License FAQ's

1) What Do you mean by Transaction Tokens (TTL) License. How does the SMARTROOMS reservation software work under the TTL License?

Ans: SMARTROOMS is a room reservation software that is integrated with YOUR Hotel's website, You can SELL YOUR Hotel rooms online through your OWN Website. There are 2 Types of SMARTROOMS Licenses: CORE and Transaction Tokens.

Under the SMARTROOMS Transaction Tokens License, YOUR hotel can sell UNLIMITED number of rooms Online. No Commissions are charged on room sales. Only a Small Transaction Fee which we call as "Transaction Token" is charged for each successful booking transaction. We ONLY charge ONE Transaction Token per Booking, irrespective of the Value of the Order. The Hotel has to buy Transaction Tokens in advance.

The Steps to a successful order have been outlined below:

1. The Guest visits your website and clicks on the reservation link, checks rooms availability, selects room, fills the booking form and submits the order.
2. One Transaction Token is deducted for this order.
3. The Guest does not pay online. The Hotel Reservation Staff view the Booking and contact the Guest to Collect the Payment.
4. This is a WIN-WIN situation for the Guest and Your Hotel. The guest is able to view Room Availability and gets a confirmed booking while YOUR hotel gets a Complete Reservation Software at a Very Low Cost and continues to save money on credit card commissions, booking commissions paid to agents, maintenance fees etc...
5. If the transaction is not genuine, the Hotel can mark it as FAKE and report it to SMARTROOMS. If the Transaction is found to be FAKE, The Transaction Token is Credited. There is ZERO Risk to Your Hotel.

2) What information do you require from our hotel to integrate smartrooms with our website?

Ans: Let us say that your hotel's Website Address is www.smarthotel.com. Here, smarthotel.com is your domain name.

OPTION 1 : IF YOU ARE NOT HOSTING YOUR WEBSITE ON OUR WEB-SERVER.

STEP 1: We will create a sub-domain, 'bookings.smarthotel.com' on our Web-Server and install the SMARTROOMS software.

STEP 2: An "A record" will have to be created at your DNS-Host/Domain-Registrar to point 'bookings. smarthotel.com' to our Web-Server.

STEP 3: An online Reservations Button or Link will be inserted on your website to redirect all bookings to the SMARTROOMS software.

OPTION 2 : IF YOU ARE HOSTING YOUR WEBSITE ON OUR WEB-SERVER.

STEP 1: We will move your website to our Web-Server and change your Domain's Nameservers to point your domain smarthotel.com to our Web-Server.

STEP 2: We will create a sub-domain, 'bookings.smarthotel.com' and install the SMARTROOMS software.

STEP 3: An online Reservations Button or Link will be inserted on your website to redirect all bookings to the SMARTROOMS software.

REQUIRED INFORMATION:

If you are NOT hosting your website on our web-server, your current hosting company will have to create an A record and your website designer will have to insert the online Reservations Button or Link on your website. We can also help you with this if you allow us access to your Domain Control Panel and provide us with the FTP Username/Password of your hosting account.

If you are hosting your website on our web-server, we need access to your Domain Control Panel and the FTP Username/Password of your hosting account to move your website to our servers.

NOTE: We host on Linux/Php/Apache/MySQL Web-Servers. Hence, .asp and .net files are not supported on our servers. If your website has .asp and .net files, You will have to choose OPTION 1.

3) How do I display the prices in my local currency?

ANS: You can change the Currency Prefix (\$, £, €)and Suffix (USD, GBP, EUR) easily from the General Configuration Area within the Control Panel. All prices will then be displayed in your local currency.

4) A guest booked 2 rooms for 4 nights and the total booking amount is Rs. 64000. Will we be charged Two Transaction Tokens since two rooms have been booked?

ANS: If the booking is done in a single transaction, only One Transaction Token will be charged for your booking of Rs. 64000.

5) Our Hotel's reservation staff cannot contact the Guest as the contact details provided while booking are fake. Do we have to pay for this booking?

ANS: We assure 100% Safety for all bookings. Fake/Spam Transactions reported by the hotel within 48 hours of the booking will be cancelled upon scrutiny and the Transaction Token will be credited.*
Transaction Token will not be credited for Fake Transactions reported 48 hours after booking or if the guest does not arrive at the hotel (No-Shows).

*Room Inventory is also automatically updated when a Transaction Token is credited.

6) How do I report a Fake/Spam Transaction?

ANS: You can view all your Transactions from your control panel. Just Click on the "Flag As Fake" Link next to the Transaction and we will be alerted. You do not have to call or send us an email.

7) Do we have to buy Transaction Tokens in advance?

ANS: Yes, it is advisable to have a credit of atleast 5 tokens at all times. However every client is given 3 reserve Transaction Tokens which means that even if you run out of Transaction Tokens your reservation process will continue for three additional transactions allowing you sufficient time to buy more Transaction Token's.

8) Our group runs several hotels. Are any discounts offered if we take this plan for 4 of our hotels?

ANS: The Annual License fee of Rs.12500/- and Setup Fee of Rs.2500/- will be applicable on each hotel. You can Buy Transaction Tokens in Bulk to take advantage of our Bulk Pricing discounts.

10 Additional Transaction Tokens	Rs. 2500
25 + (05 Free) = 30 Additional Transaction Tokens	Rs. 5250
50 + (15 Free) = 65 Additional Transaction Tokens	Rs. 9000
75 + (24 Free) = 99 Additional Transaction Tokens	Rs. 11250

9) Do You offer a Free Trial?

ANS: Unlike other reservation softwares, SMARTROOMS Transaction Tokens License is integrated with your Hotel's website. A copy of the entire software is loaded and configured under your Hotel's domain name. As this process requires additional effort and time; we do not offer a free trial under your Hotel's website domain name. Before you order a license we suggest that you [Experience the SMARTROOMS TTL Booking Process](#) and [Watch SMARTROOMS Admin Tutorials](#).

However, If you are not **100% satisfied** with our software, you can cancel the subscription for any reason within **30 days** and we will refund the purchase price excluding customisation fees and Used Transaction Tokens if any.

SMARTROOMS: Pricing & Terms

100% Risk Free Bookings!!!

You have to purchase Transaction Tokens in advance. ONE Transaction Token is deducted for each successful booking.

We assure 100% Safety for all bookings. Fake/Spam Transactions reported by the hotel within 48 hours of the booking will be cancelled upon scrutiny and the Transaction Token will be credited.*

*Room Inventory is also automatically updated when a Transaction Token is credited.

Annual License Fee*	Rs. 12500 per Hotel location.
One-Time Setup Fee*	Rs. 2500 (Includes 10 Transaction Tokens).
Annual Application Hosting Fee	FREE
Customisation Fee*	Rs. 5000 (OPTIONAL).

*Service Tax Additional as Applicable

Customisation Fee* - SMARTROOMS is by default integrated in the Cool-Blue Theme.

The Client-Side Theme Colours of the Calendar, Room Availability, Room Confirmation and Booking Voucher pages can be changed to match the hotel's website design for an additional fee of Rs. 5000.

How To Order?

Ans: Please follow the below steps to order and pay for your SMARTROOMS Transaction Tokens license.

- 1) Click: http://smartrooms.in/smartrooms_transaction_tokens_license.html
- 2) Click on **Transaction Tokens License** - Order Now Button.
- 3) The default currency is INR. Change the currency to view pricing in USD, EUR or GBP.
- 4) We require your hotel's website domain-name to configure SMARTROOMS. Please choose the third option i.e **"I will update my nameservers on an existing domain / I will create an A record bookings.mydomain.com"** and enter your hotels website address e.g myhotel.com
- 5) The Billing Cycle amount i.e the amount payable is shown to you.
- 6a) You get 10 Transaction Tokens Free with your order. If you wish to order additional Transaction Tokens; select any one check-box within Addons to order.
- 6b) If you wish to order customisation, Click on the check-box in front of "Customisation Fee* For Transaction Tokens License within Addons.
- 7) Read The "Master Subscription Agreement" and click on "Proceed Ahead With The Order".
- 8) Click on Checkout.
- 9) Enter your personal details and select the mode of payment..

You can either pay through cheque or **Paypal**.

Please note our Bank Account Details; If you are paying by cheque/Bank Transfer.

A) Please make your cheque/payorder/DD payable to Point 2 Point Communications

Alternately you can deposit / transfer money by cheque to our account at any BANK OF MAHARASTRA branch close to you and email us the payment details.

In Favour of : Point 2 Point Communications
A/C Number : 20060233231
Branch : Lokhandwala Complex, Andheri West,
IFSC Code: MAHB0001112

B) If you are paying through Paypal. Our Paypal ID is : **smartrooms@paypal.com**

Mailing Address:

Point 2 Point Communicatons

26, Kamdhenu Shopping Centre, Lokhandwala Complex, Andheri West, Mumbai - 400053. Maharashtra (INDIA)

Tel: 022 - 26320585 / 26332215 **Email:** info@smartrooms.in **Website:** www.smartrooms.in

Remember, we offer a 30 Day no-risk Guarantee if you are not 100% satisfied with our software. You get a 100% refund excluding customisation fees and used Transaction Tokens.

Additional Services:

Domain Name Registration | Website Hosting | Website Maintenance and Updates | Virtual Private Servers

Our Clients: Procac Limited (Organisers of Mumbai Marathon), Neeta Lulla (Fashion Designer and National Award Winner), TATA DES, Hotel Chateauwindsor, Hotel Orritel, Hotel Meghniwas Jaipur.

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